

# Business Skills & English for Sports Betting



## Programme

as of 15 November 2010

### Tuesday, December 7

- Throughout the day      Arrival of Participants
- 18.00                        Dinner at the Chancellors Hotel
- 19.00                        **Departure for CL game Manchester United FC vs. Valencia CF at Old Trafford**

### Wednesday, December 8

- 09.00 – 10.30            Intros & “Elevator” speech  
History & development of sports betting, plus Sports Betting terminology
- 10.30 – 10.50            Break
- 10.50 – 12.20            Presentation skills & language input  
Practice & preparation
- 12.20 – 13.00            Lunch
- 13.00 – 14.30            Presentation #1 :Development of sports betting in my country/ role of company
- 14.30 – 14.45            Break
- 14.45 – 15.30            Presentation #1 :Development of sports betting in my country/ role of company (contd)
- 15.30                        Departure to Old Trafford
- 16.00                        Old Trafford stadium/museum tour, followed by a pub dinner & football in Downtown

### Thursday, December 9

- 09.00 – 10.30            Review of day 1 – Team quiz  
History of football pools & Football betting terminology
- 10.30 – 10.50            Break
- 10.50 – 12.00            Match-fixing & corruption, code of conduct  
Presentation language input - trends & threats
- 12.00 – 13.00            Lunch
- 13.00 – 14.30            Presentation #2 : Future of Sports Betting - threats & opportunities
- 14.30 – 14.45            Break
- 14.45 – 16.15            Presentation #2 : Future of Sports Betting - threats & opportunities (contd)
- 16.15 – 17.00            Discussion about how to combat corruption  
Review & Evaluations
- 19.00                        Dinner followed by special sports and English language programme

### Friday, December 10

- Throughout the day      Departure

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