

Provisional Programme

November 1, 2011


THE
EUROPEAN
LOTTERIES

ELSPORTS

Monday, November 21, 2011

Throughout the day Arrival of Participants

19:00 Welcome dinner and guest speaker Jon Sheehy, Managing Director Pools Business, Sportech Plc, UK.

Tuesday, November 22, 2011

09.00 – 10.30 History & development of football pools & sports betting

10.30 – 10.50 Coffee break

10.50 – 12.20 Presentation skills input & practice

12.20 – 13.20 Lunch

13.20 – 15.20 Presentations: the development of sports betting in my country/company

15:20 – 15:30 Coffee break

15.30 – 16.30 Sports betting terminology 1: sports betting

17:30 Dinner at the hotel

19:45 CL match Manchester United FC vs. SL Benfica at Old Trafford

Wednesday, November 23, 2011

09.00 – 10.00 Sports betting terminology 2: match-fixing & corruption

10.00 – 10.30 Coffee break

10.30 – 12.00 Hot topic! Discussion: Match-fixing & corruption – a modern problem?

12.00 – 13.00 Lunch

13.00 – 14.30 Meeting: Presenting solutions to combat corruption

14.30 – 15.20 Wrap-up: the future of sports betting & individual action plans

15:20 – 15:30 Coffee break

15:30 Departure to Old Trafford for a stadium and museum tour, followed by a visit to Manchester City Centre with dinner at a pub watching football

Thursday, November 24, 2011

Throughout the day Departure

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