

English for Sports Betting – Seminar Report

Manchester, UK – November 21 – 24, 2011



The intensive 2-day seminar **English for Sports Betting** organized by EL Sports in co-operation with its well-established partner in people development, *Partners in Training* was held at the Best Western Willow Bank Hotel in Manchester, UK on November 22 and 23, 2011.

Participants

The 14 highly motivated participants represented sports betting departments from state regulated lotteries across Europe and from northern Africa:

Csaba Várkonyi – Szerencsejatek Zrt., Hungary	Bruno Teixeira – Jogos Santa Casa, Portugal
Andrea Chiappino – Lottomatica, Italy	Borut Bohinc – Sportna Loterija, Slovenia
Alessandro Fragassi – Lottomatica, Italy	Ales Smid – Sportna Loterija, Slovenia
Massimiliano Fiorini – Lottomatica, Italy	Tomas Hildebrandt – Svenska Spel, Sweden
Nada El Harif – MDJS, Morocco	Henric Blyvall – Svenska Spel, Sweden
Lukasz Seweryniak – Totolotek, Poland	Henrik Kullberger – Svenska Spel, Sweden
Rui Duarte – Jogos Santa Casa, Portugal	Daniel Näf – EL Sports, Switzerland

Regent Turp – Partners in Training, UK (Trainer)

Seminar

As in the previous two years Regent Turp from *Partners in Training* prepared and delivered a tailor-made, hands-on course for the participants working in the sports betting industry. While providing the attendees with basic sports betting vocabulary and terminology, the course focussed on the use of English as a part of their day-to-day work.

On day one the participants were asked to prepare and deliver ad-hoc presentations of their companies or the national betting markets which allowed the trainer to give inputs on presentation skills and methods. The presentations helped to further increase the speaker's confidence with the English language.

The second day saw a descent into the dodgy world of match fixing and spot fixing with its own terminology and tricks. This current hot topic was then discussed based on several articles from the press which gave an insight into this dark side of the industry. The participants were asked to discuss the future opportunities and threats of the industry to round up the course using the language skills absorbed over the two days and under the impressions from the session on match fixing.

Social Programme

The course started with a welcome dinner at the hotel on Monday evening followed by interesting and amusing anecdotes from Ian Hogg, Chief Operating Officer from Sportech Plc, the English pools company. With his insights into bookmaker tales and stories around corruption in sport he surely set the scene for the following two days.

Tuesday evening saw a typical British pie dinner before the group headed to the famous Old Trafford Stadium to dive into an exciting UEFA Champions League night hosting Manchester United FC and Benfica SL (2-2 draw). The group returned to the stadium the next evening for a guided tour of the Theatre of Dreams before enjoying an English pub meal and some more football on TV at the Orange Grove.

English for Sports Betting – Seminar Report

Manchester, UK – November 21 – 24, 2011



Photos



Regent teaching the group.



Nada



Massimiliano



Andrea

English for Sports Betting – Seminar Report

Manchester, UK – November 21 – 24, 2011



Alessandro



Lukasz



Csaba



Rui



Bruno



Borut



Ales



Tomas – Henric – Henrik